



CASHMERE CHAMBER OF COMMERCE

Looking to move or expand your business, consider Cashmere, WA Just 15 minutes from Wenatchee and Leavenworth

Dear Traveler,

Thank you for expressing interest in the beautiful town of Cashmere. With a little over 3,000 locals, it is truly small town America with our beautiful parks and tree lined streets. Cashmere has so much to offer along with many recreational activities such as white water rafting, rock climbing and mountain and recreational biking.

Cashmere has three major festivals. The Wenatchee River Bluegrass Festival is in mid-June. Founders' Days occurs the last weekend in June. Apple Days falls on the first full weekend in October. In addition, Cashmere is home to the Chelan County Fair, which is the week following Labor Day. Take it more of our sights and sounds at various annual events held at the Chelan County Expo Center too.

Cashmere has a charming downtown, lined with a popular bakery, barber shops, a hardware store and a genuine old-fashioned soda fountain at the local pharmacy. Relax at the City pool or tour our museum, candy factory, tasting rooms and 9/11 memorial all in walking distance of downtown. While you sightsee be on the lookout for the Gnomes of Cashmere, various businesses have hidden doors for your entertainment. In addition, there are three antique malls and several great restaurants. Cashmere Valley Bank is also located right downtown, and Wenatchee Valley Clinic has a branch in Cashmere just a few blocks from downtown. Martin's IGA Market Fresh is a full-service grocery store located out on Titchenal Way, and is accessible by public bus, which makes a loop route through Cashmere on its way to Leavenworth or Wenatchee.

Cashmere is located in the geographical center of the state, with Wenatchee 10 miles to the east and Leavenworth about 15 miles to the west. Cashmere is conveniently located off Highway 2/97 in the heart of Washington's Playground. We look forward to your visit to Cashmere!

Come see us soon!

Cordially,
Gina Imperato
Chamber Manager

P.O. Box 834, Cashmere, WA 98815 ♦ 509-782-7404 office ♦ info@cashmerechamber.org ♦ www.cashmerechamber.org



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COMMUNITY PROFILE – CASHMERE, WA

Interactive infographic illustrates key data about Chelan County

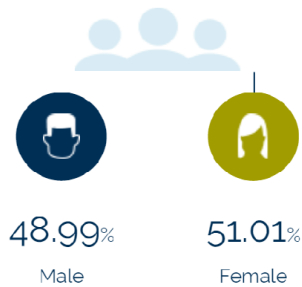
Source: www.choosechelancounty.com, Port of Chelan County

People

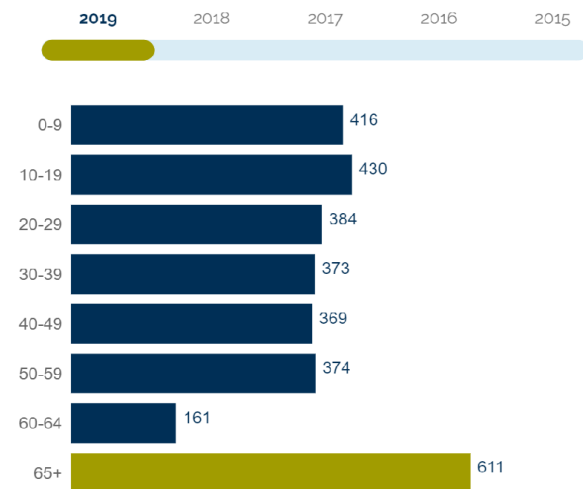
The total population of Cashmere is 3,119. The median age is 37.75

3,119

Total Population



Age Distribution



Median Age

38





CASHMERE CHAMBER OF COMMERCE

Educational Attainment



The majority of the population in Cashmere has a high school degree, and 35.14% have a college degree.



< Grade 9
10.91%



Grade 9-12
7.56%



High School
26.09%



Some College
20.3%



Assoc Degree
10.58%



Bach Degree
12.64%



Grad Degree
11.92%



offer Associate's Degree or Certificate



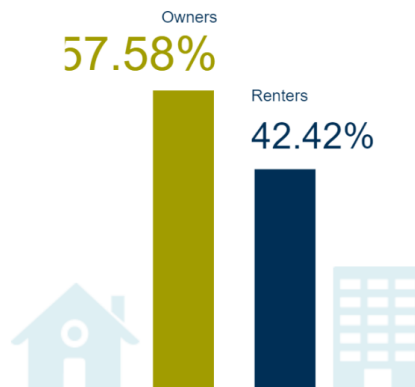
offer Bachelor's Degree or Higher

Housing



There are 36% more households who own their homes than there are renters.

Owners vs. Renters





CASHMERE CHAMBER OF COMMERCE

Labor Force

Cashmere has a labor force of 1,419 people.

1,419

Labor Force

Talent

Where are the top jobs by occupation?

Office and Administrative support



15.28%

221

Production Workers



13.83%

200

Sales



13.55%

196

Executive, Managers, and Administrators



7.54%

109

Education, Training/Library

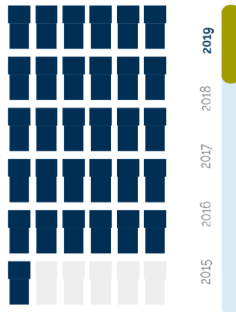


6.43%

93

Total Employees

1,446



The work distribution of total employees in Cashmere is:



42%

Blue Collar



57%

White Collar

Total Establishments

188



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Since 1999, **GWATA** (the Greater Wenatchee Area Technology Alliance) has served as the region's tech alliance, championing growth and development in North Central Washington. As a 501(c)3, GWATA's mission is to bring people and technology resources together while supporting entrepreneurs, STEM education, and technology. For more information visit www.gwata.org.

FOSTERING COMMUNITY CONNECTIONS

We know how to throw a party! We host monthly educational and networking events for our members and community. These events allow for meaningful connections and opportunities.

INSPIRING IDEAS + INNOVATION

We love to celebrate and recognize the talent in our region. GWATA provides a platform for innovators to develop and share their ideas – and a spotlight to highlight their success.

CELEBRATING THE ENTREPRENEURIAL SPIRIT

We believe that community success relies on a supportive entrepreneurial ecosystem. Our programs give individuals the skills, education, and connections for prosperity in North Central Washington.

SUPPORTING STEM LEARNING

We support STEM champions who are bringing their passion and expertise to prepare the future generation with the skills they need to thrive.





Flywheel Investment Conference:

<https://www.flywheelconference.com/>

In response to COVID19, the 2020 Flywheel Investment Conference will be held online. Join us May 20 at noon to watch the six finalists compete for the investment award! Be sure to vote for your favorite company and tune in at 4pm to see who takes home the \$5,000 Audience Favorite cash prize.

Be sure to join us in Spring 2021 for the return of our full-day, in-person event. The Flywheel Investment Conference is a full-day event that brings entrepreneurs, investors, and community members together to cultivate momentum for growing companies across Washington State. The conference includes educational seminars, speaker panels, investment competition, and resources from professional service providers.

Virtual STEM Showcase:

<http://applestemnetwork.org/stem-showcase/>

The annual NCW Tech & STEM Showcase is going virtual this year! Virtual Tech & STEM Showcase is a unique opportunity for students to participate and showcase projects in science, technology, engineering, and math over an eight week period. Each week there will be a different challenge for K-12 youth to try at home and then share with the community online through social media and the Apple STEM Network website. There is no cost to participate and a celebrity guest judge will select one winning project each week. The weekly winner will receive a \$100 visa gift card, their project will be displayed online, and have an interview on KOHO radio.

- Free to participate
- Weekly Challenge with Local Guest Judge
- Weekly Challenge Winner Receives \$100 Gift Card
- All submitted projects will be shared with the community





METHOW INVESTMENT NETWORK

TWISPPWORKS



WHERE PEOPLE,
PLACE AND IDEAS
COME TOGETHER.

TwispWorks' mission is to promote economic vitality in the Methow Valley. Visit TwispWorks.org for more information.

The Methow Investment Network connects investors who want to see their money work in a community they love by investing in local business owners who need capital to start up or grow. Our members are residents and visitors who understand that keeping their funds local facilitates economic self-sufficiency and job growth in the Methow Valley. Business opportunities are distributed to members as they are received, and members come together for business profile and networking events 3-4 times per year.

Learn more at www.twispworks.org/methow-investment-network. Program Director Julie Tate-Libby oversees intake from businesses and can be contacted at jtate-libby@twispworks.org for more information.

Methow Made makes it easy for people who love the Methow Valley to experience local products and flavors and to support the local economy. Methow Made farmers, artisan food and beverage producers, artists and craftspeople make their products with at least 75% of the ingredients and/or labor from right here in the Methow Valley.

Methow Made is a marketing program that gives Methow Valley farmers and artisan food/beverage producers exposure to customers who love the Methow Valley and want to support our local farm economy. For more information, visit www.methowmade.com. Director of Partnerships and Marketing Programs, Sarah Prochnau oversees this program and can be contacted at sprochnau@twispworks.org.



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NCW ECONOMIC DEVELOPMENT DISTRICT

The North Central Washington Economic Development District (NCWEDD) is a federally designated economic development district, and 501(c)(3) nonprofit, serving the NCW region covering Okanogan, Douglas, and Chelan counties and the Colville Confederate Tribes.

Our Vision

The North Central Washington Economic Development District will be characterized by a vibrant and diverse economy.

Our Mission

Our mission: "To foster an innovative and resilient economy for North Central Washington's Businesses, Workers, and Families"

Guiding Principles

We recognize the importance of maintaining rural lifestyles and enhancing the quality of life.

We value the preservation of unique and significant natural and cultural resources, and respect diverse cultures.

We encourage participation of all citizens and consensus-based planning and recognize that success requires a long-term commitment.

We value the importance of understanding our regional economy and using that to shape the future.

We believe partnerships expand opportunities.

We encourage sustainable economic development, believing that the integration of community, economy and environment is key to success

We play a leadership role for regional economic development in the region.

We believe in building on our strengths, supporting the maintenance and preservation of existing business and infrastructure.

Visit us online at
www.ncwedd.com



In collaboration with community partners, funders, and professional service providers the North Central Washington Economic Development District will create an inclusive and sustainable entrepreneurial ecosystem through a new Business Launch Competition.

The goal of Supernova Business Launch Competition is to grow small businesses in North Central Washington that will create needed jobs for underemployed residents while strategically addressing social determinants of health.

Furthermore, Supernova seeks to address regional challenges by identifying and supporting new and growing businesses that can flourish in our region.

\$10,000

To start or expand your small business in NCW!

Learn More at www.supernovablac.com





ORGANIZATIONS

OKANOGAN SMALL BUSINESS DEVELOPMENT CENTER

To locate the SBDC near you:
(509) 358-7765 | www.wsbdc.org | info@wsbdc.org



Your small business resource for:
Expert Advising | Management Training | Marketing Research



SMALL BUSINESS DEVELOPMENT CENTER



Winescape | Spokane, WA
Phillip & Patricia Butterfield, Owners

The Washington SBDC network, hosted by Washington State University, is an accredited member of America's SBDC. Funded in part through a cooperative agreement with the U.S. Small Business Administration, institutions of higher education, economic development organizations and other public and private funding partners. Washington SBDC services are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Email or call the Washington SBDC.

Helping Washington Businesses Grow & Succeed



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OKANOGAN SMALL BUSINESS DEVELOPMENT CENTER

Who We Are

The Washington SBDC is your resource for expert advising, management training and market intelligence.

In more than 30 communities across the state, SBDC business advisors provide no-cost, one-on-one, confidential advising to help entrepreneurs and small business owners start, strengthen or buy/sell a business.

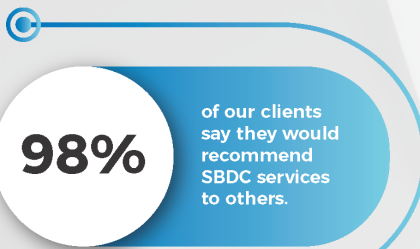


What We Do

Helping you work **on** your business, not just **in** your business

Small Business
ENTREPRENEUR
 OPERATIONS *HUMAN RESOURCES* Financial Analysis
CYBER SECURITY *Marketing*
INTERNATIONAL TRADE Government Contracting

What Our Clients Say About Us



Source: Dr. James Chrisman, Mississippi State University.

How We Help

- Planning or growing your business
- Analyzing financial statements
- Acquiring capital and managing cash flow
- Buying or selling businesses
- Exporting to markets around the world
- Market research
- Business systems and record keeping
- Getting and keeping customers
- Cost-cutting strategies
- Finding and keeping qualified employees
- Succession Planning
- Tech Commercialization

Visit us online and get started on your path to success today!

www.WSBDC.org





OKANOGAN SMALL BUSINESS DEVELOPMENT CENTER



Helping Washington Businesses
Grow & Succeed
— International Trade —



FLEXHIBIT | Spokane Valley, WA
Coleen Quisenberry, Owner

NEARLY 95% OF THE WORLD'S CONSUMERS LIVE OUTSIDE OF THE UNITED STATES

Where in the world will your next sale be?

The Washington SBDC's international trade service offers no cost, one-on-one, in-depth, confidential advising by seasoned business and trade experts. Whether you are new to exporting or looking to expand, the Washington SBDC international trade business advisors are here to help you navigate the world of exporting.



"We've avoided mistakes we probably would have made without our SBDC international trade business advisor's experience guiding us."

FLEXHIBIT | Spokane Valley, WA
Coleen Quisenberry, Owner

NO-COST ADVISING SERVICES

- Business and export planning
- Foreign market research
- Export readiness assessment
- Market entry strategies
- Financing sources
- Export compliance
- Professional service provider referrals
- Collaborative resource assistance
- Low-cost export training workshops

TO BEGIN YOUR PATH TO EXPORT SUCCESS, VISIT
www.wsbdc.org/services/exports

READY TO GO GLOBAL?

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WENATCHEE VALLEY COLLEGE THE CENTER FOR ENTREPRENEURSHIP



THE CENTER FOR ENTREPRENEURSHIP IS OPEN FOR BUSINESS.

Starting and growing a business requires deep support. The Center for Entrepreneurship at Wenatchee Valley College provides networking, mentoring, education, business plan development, workshops, and connections to other entrepreneurs. You focus on building your business, and we'll provide the support to get you where you're going.

OUR SUPPORT RESOURCES INCLUDE:

Networking

We host and participate in events designed to help early and growth-stage entrepreneurs develop, build and expand networks to resource providers, to others starting and growing businesses, and to successful business owners who are focused on helping you succeed.

Mentoring

Sometimes the best support is advice from an experienced business owner who understands the unique challenges of starting and growing a business. We have built a network of mentors committed to providing on-call support and guidance to you. These mentors might be located right here in North Central Washington, or recruited from around the state or country, and can be a valuable resource to help you build and sustain your ideas.

Education

Building a foundation of success for your business starts with education. You already know what you want to do, let us help you learn how to do it as successfully as possible. We offer a variety of educational opportunities designed to teach you all aspects of successfully starting and running a business: workshops, monthly programs, one-on-one coaching, customized training programs, bootcamps, and classes. We pair recognized industry leaders and experts with you to provide the information you need to succeed. To learn more about our educational offerings, contact our office or visit www.startupncw.com

We are your resource for entrepreneurial support.



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WENATCHEE VALLEY CHAMBER OF COMMERCE



WELCOME TO THE VALLEY

Starting and running a business isn't easy, but it's exciting and rewarding work, especially when we can connect with others who are wearing the same superhero cape and pulling off miracles, day in and day out. You may be in business for yourself, but you're never in business by yourself, simply because you've chosen this region as the place to grow your company.

There are some experienced and committed people in our valley who are focused on connecting entrepreneurs like you to the resources and support systems that can help you build your business and fulfill the vision you are working towards. We can help you:

- Connect to the networks and networking events that are best for your business and the growth stage you're pursuing
- Promote your business and actively receive referrals
- Access training and education on any possible subject you might need, from a fast and flexible QuickBooks course so you can manage your business more effectively, to training for your employees that increases productivity

How can we help you achieve the next goal for your business?





WENATCHEE VALLEY CHAMBER OF COMMERCE



MEMBERSHIP

Membership with the Wenatchee Valley Chamber of Commerce is based on a tiered dues structure. Our main goal is to be an organization with benefits designed to meet the differing needs of our members.

A tiered dues structure organizes membership so that benefits are customizable to best suit your business's needs. With each tier, there is an increase in exposure, marketing, and money-saving opportunities. For a full outline of the tiers as well as benefits available to Chamber members, please contact Membership Coordinator, Chelsea Ewer at (509) 662-2661 or chelsea@wenatchee.org

ADDITIONAL BUSINESS SUPPORT

Wenatchee Valley Tourism

The Wenatchee Valley Chamber of Commerce has been charged with elevating our Valley's tourism brand and the overall visitor experience. The Chamber has an inclusive approach to tourism industry development by focusing on brand development, regional partnerships, toolkit development, public relations, and local education/outreach. You can view some of our work at visitwenatchee.org, like us on Facebook at [visitwenatchee](https://www.facebook.com/visitwenatchee), Instagram and Pinterest.

Community Connections

- New business startup resources
- Relocation support
- Curating member-to-member connections
- Community partnerships

Working on behalf of our Businesses

- Advocacy committee
- Community lobbyist representing our valley

Programs





WENATCHEE VALLEY CHAMBER OF COMMERCE



WE'RE PART OF YOUR TEAM

The Wenatchee Valley Chamber of Commerce is a membership organization that serves to represent and promote the interests of the businesses in our community. We engage with community partners and offer programs to strengthen the business climate in the valley. The Wenatchee Valley Chamber of Commerce also serves the communities of Wenatchee and East Wenatchee as the Destination Marketing Organization responsible for promoting our area as a destination for business, leisure travel, outdoor recreation and sports including tournaments and competitions.

We pride ourselves in upholding these core values:

- Business is an essential element of all successful communities. A community's ability to prosper rests upon the foundation of a healthy economy.
- The interests of residents, businesses, government, educators and the not-for-profit sector are inextricably bound together. All have a stake in the community's success.
- A regional approach to economic opportunities and issues is essential. For the region to be economically successful, the Wenatchee Valley must be economically successful.
- In the conduct of our work, we strive to be an advocate for business, improve commerce, and add value to our members; we will be visionary and open to all possibilities and act with the strength of conviction even in the face of adversity.
- We are here to help support your business however we can. Please view the Chamber as a resource to help with anything you need and reach out to us as often as you need.

